Exhibit 15

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GOOGLE / APPS / TECH

Google Play Music adds built-in Sonos support on Android

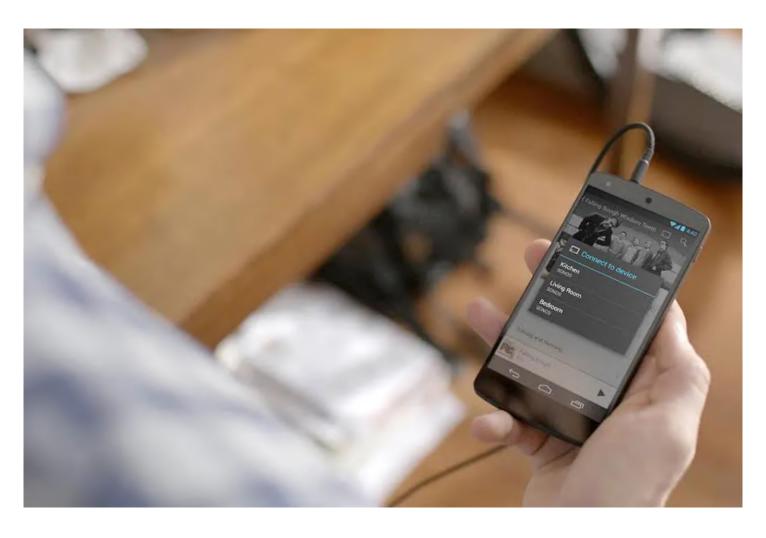
By CHRIS WELCH / @chriswelch Apr 10, 2014, 6:00 AM PDT











Google Play Music is today adding native support for Sonos, letting Android users stream songs to the hi-fi speaker systems more easily. The ability to send music directly to the popular speakers is now baked right in, eliminating the need to use Sonos' Controller app. Google Play Music is the first major service to offer this level of built-in Sonos integration, and it was achieved thanks to a tight collaboration between the two companies. "As we continue to invest in the way you experience."

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control your music at home, curating and managing an array of services across multiple rooms, the benefits of playing your music to Sonos directly from these very services is clear," Sonos said in a blog post. "We've created a music experience that shows how media, devices, and sound can seamlessly work together in the home."

Your Android device will still need to be on the same Wi-Fi network as the Sonos hardware, and Google notes that you'll need Sonos' Controller app installed — even if you won't be using it to control the music. Once those two requirements are met, all it takes is hitting the casting icon in the upper right corner of Google Play Music and choosing which speaker you want the music to come out of. If you've got a multiroom setup with multiple Sonos devices, you'll be given the option to pick between them. If you do for some reason prefer using Sonos Controller to handle playback, Google Play Music will now show up as one of many supported services there.



